# THEY ARE DRIVEN BY 2 MAIN CONCERNS



### REPUTATION

is the key driver when thinking about:

Protection of client data 40%

Information systems security 36%



### BUSINESS PERFORMANCE

is the key driver for:

Business continuity 73%

Asset management risks 67%

## Companies have started to ADDRESS THESE RISKS



### 6 in 10

companies have one or more policies or procedures in place covering:

- → Data protection
- → Information systems security
  - → Business continuity



## 4 in 10

companies have implemented:

→ An information security management system: ISO 27001

and / or

→ A business continuity management system:

ISO 22301



via certification to ISO 27001 or a similar standard

companies manage their information systems security

Certification of Enterprise Risk management systems brings

# 3 KEY ADVANTAGES



CONSISTENT
IMPLEMENTATION
of your management
systems



Target
COMPLIANCE
and safeguard
reputation



CONTINUOUS IMPROVEMENT

